



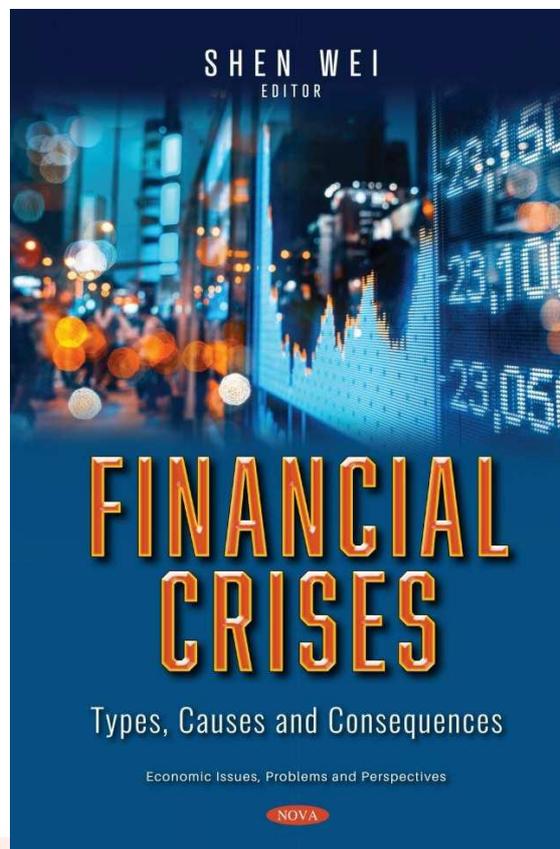
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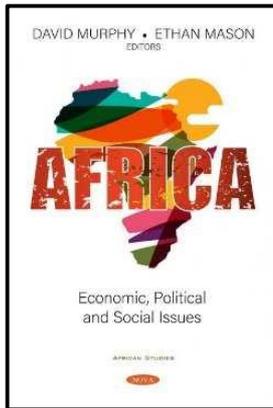


TITLES PUBLISHED BY NOVA SCIENCE

- African Studies Series
- American Political, Economic, & Security Issues
- Asian Political, Economic & Social Issues
- Business Issues, Competition & Entrepreneurship
- Business, Technology & Finance
- Caucasus & Central Asia Political, Social & Economic Issues
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Africa **Economic, Political and Social Issues**

Edited by David Murphy

Africa: Economic, Political and Social Issues opens with a study wherein four research questions are addressed using the structural functionalist approach to the study of family, drawing from the views of Durkheim, Radcliffe-brown and Fortes.

A comparative analysis of social protection for older persons in Eswatini and Lesotho, countries located in Southern Africa, is provided.

The authors discuss the relevance of socio-economic rights in Kwazulu- Natal, particularly how the state should fulfil its constitutional mandate to provide the citizens of the province with access to healthcare services.

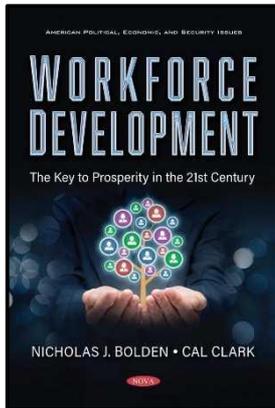
The ambiguous relationship between Swaziland as British-protected territory and Britain in the period from 1903 to 1968 is also explored, highlighting how the Swazi traditional authority endeavoured to protect its power and the sovereignty of the nation through British protection in 1884.

Approximately 15% of the world production of titanium dioxide is mined in South Africa, and over 60% of this is recovered from heavy, mineral-rich Cenozoic Age dune sand deposits on the eastern coastline. As such, the authors conduct a microprobe analysis of 455 rutile grains from these sediments.

The role and influence of the wildlife economy in KwaZulu-Natal is explored through a decade-long study of the wildlife sector in South Africa.

The concluding study uses bivariate scatterplots and correlations analysis to elucidate the hydrogeochemical controls of salinity in typical circumneutral coalmine groundwater.

PB 9781536184013 £87.99 September 2020 Nova Science Publishers 186 pages



Workforce Development The Key to Prosperity in the 21st Century

Cal Clark

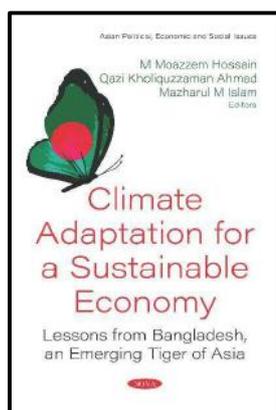
For the century of approximately 1870 through 1970, America's ongoing industrialization brought growing prosperity to much of its citizenry and, after World War II, created a broad middle-class society. After the mid-1970s, however, deindustrialization or the movement of manufacturing production to other countries resulted in growing economic and social stress on many of the working class who did not possess a college education. Donald Trump was the first major U.S. politician to recognize this problem and promise to create "good jobs" for working-class Americans. Yet, his most dramatic policy initiatives in the areas of trade, immigration, and deregulation did not produce dramatic change during his first term.

A more positive trend is bubbling up from state and local governments, with the encouragement (but not funding) from the Trump administration. This is the growing importance of workforce development programs, which seek to develop the skills necessary for America's 21st century economy through education reform, industrial apprenticeships, and tax incentives. Does the future of the national economy rest in safe arms with the new re-industrialization strategy and education reform? States and local governments must ascertain what mix of higher education reform, k-12 reform, career readiness, and high-tech training is the best equation for the growing workforce deficit and waning middle-class. In addition, education reform must consider high-tech automation, robotics, and artificial intelligence as a curriculum component in education reform. This policy area must be constructed in ways that not only broadens the middle-class but helps the victims of deindustrialization and reindustrialization.

Chapter 1 provides an overview of the challenges facing the working class in the United States and an outline of the book. Chapter 2 describes the stage of industrialization (1870-1970) that created a middle class society. Chapter 3 discusses the periods of deindustrialization (1970-2000) and reindustrialization in advanced manufacturing (early 21st century). Chapter 3 then analyzes the causes (globalization, organizational change, public policy, business strategy, and automation) and consequences (the emergence and shrinkage of a broad middle-class society) of the changing dynamics of industrialization. Chapter 4 presents a case study from the state of Alabama, demonstrating how manufacturing reduces inequality. Chapter 5 discusses how work-based learning programs promote racial diversity. Chapter 6 investigates modern apprenticeship and work-based learning programs. Finally, Chapter 7 considers the implications of this study and argues that workforce development policies hold the key to American prosperity in the 21st century.

PB 9781536188110 £87.99 November 2020 Nova Science Publishers 155 pages

Asian Political, Economic & Social Issues



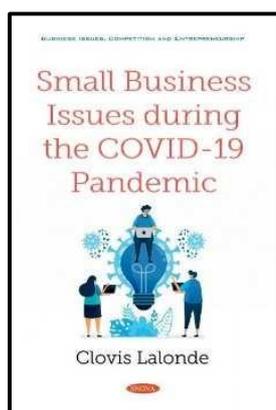
Climate Adaptation for a Sustainable Economy Lessons from Bangladesh, an Emerging Tiger of Asia Edited by Moazzem Hossain

When thinking of the leaders of Asia who brought landmark prosperity to their respective nations from the second half of the 20th century, two leaders immediately come to mind: late Lee Kuan Yew of Singapore and Dr. Mahathir Mohamad of Malaysia. Bangladesh's own Sheikh Mujibur Rahman did not have time to turn Bangladesh into a prosperous nation, but he was the architect of the Bangladesh nation, which sacrificed three million men and women, and two hundred thousand women lost dignity in a liberation war in 1971. These leaders had one thing in common, they had visions about prosperity and freedom. Singapore and Malaysia realized late Prime Minister Lee and Prime Minister Mahthir's visions in their life time. Mahathir is still living. Mujib too had a vision for the prosperity of his people.

His vision was, in his words, "I want to make Bangladesh the Switzerland of Asia". In other words, Sheikh Mujib wanted to make Bangladesh a Golden Bengal, a member of the OECD nations. Since the dark days of 1975 when he was killed by assassins' bullets, the nation has been looking for opportunity to realize Mujib's visions. Finally, the opportunity came to his daughter Sheikh Hasina in 1996 and with a break of next five years at last she got momentum in 2009 for taking Bangladesh to prosperity. The incumbent government since 2009 has been doing extraordinarily well to maintain and fulfill all the requirements of a "middle income" status which was awarded in March 2018. Sheikh Hasina has recently said, "Bangladesh will achieve the goals to become a middle income nation by 2021, three years ahead of the deadline set by the World Bank. She has been working tirelessly for transforming Bangladesh into a "developed" nation by 2041. Indeed, she is a visionary too for realizing the visions of Mujib by making Bangladesh the Switzerland of Asia. Her vision 2021 is coming to an end in two years' time and it is clear now world-wide on the nation's development agenda in place to 2041, coinciding with UN agenda 2030 (Sustainable Development Goals).

HB 9781536169270 £178.99 February 2020 Nova Science Publishers 310 pages

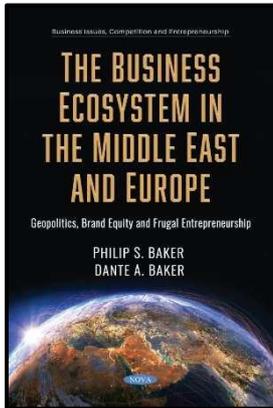
Business Issues, Competition & Entrepreneurship



Small Business Issues during the COVID-19 Pandemic Edited by Clovis Lalonde

The Small Business Administration (SBA) administers several types of programs to support small businesses, including loan guaranty and venture capital programs to enhance small business access to capital; contracting programs to increase small business opportunities in federal contracting; direct loan programs for businesses, homeowners, and renters to assist their recovery from natural disasters; and small business management and technical assistance training programs to assist business formation and expansion. This has grown especially acute in recent months due to the widespread, adverse impact of the novel coronavirus (COVID-19) pandemic on the national economy. This book looks at some of the issues small businesses may face during the pandemic.

HB 9781536184556 £211.99 September 2020 Nova Science Publishers 392 pages



The Business Ecosystem in the Middle East and Europe Geopolitics, Brand Equity and Frugal Entrepreneurship

Philip S. Baker

This manuscript was largely completed in the period preceding the World Health Organisation's (WHO) designation of COVID-19 as a global pandemic. The ensuing economic dislocation and loss of lives are having a chilling effect on consumer and investor confidence, heightening uncertainties involving trade and investment protectionism amid increasingly hostile rivalry between the West and China. As protectionism grows, prompting countries to turn inwards and implement measures to boost supply and value chain resilience and self-sufficiency, competition for international investment and private sector development is becoming more intense, putting pressure on governments to refresh and reform their regulatory regimes.

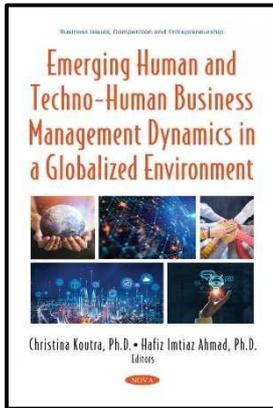
With all of the above and the geopolitical antecedents of the Middle East and Europe as a backdrop, this manuscript draws on a subset of twenty six countries from the World Bank's Ease of Doing Business country-level dataset to analyse the business ecosystem in the Middle East and Europe. It unearths evidence of a regulatory quality attainment gap, proffering a number of recommendations for achieving its closure. Moreover, it adduces balance of payments data to challenge the conventional notion that success with improving the quality of the regulatory environment through implementation of reforms along the lines of the 10 Doing Business Report (DBR) benchmarks consistently confers a substantial net direct investment dividend. Instead, it shows that some sample economies with fairly predictable and transparent regulatory regimes nonetheless exhibit a dependence on volatile net portfolio investment to shore up their external position.

With the published literature on conventional consumer-based brand equity (CBBE) as a foundation, the manuscript critically analyses the attention-interest-desire-action (AIDA) framework as well as the Keller and Aaker brand equity models. It proposes a Conceptual Model that synergistically amalgamates the Aaker model, inbound marketing (IM) and thought leadership (TL) as a new integrated consumer-based brand equity framework (ICBBEF) that supports small and medium-sized enterprise (SME) scaling in the digital age. By probing some of the cultural and cognitive inferences that decision makers in SMEs frequently encounter when managing their brand equity assets, the manuscript identifies the adoption of a resource-frugal heuristic by SMEs. Key themes from the literature together with five (5) qualitative case research interviews are then synthesised into a new Heuristic Brand Management Framework (HBMF). It comprises a holistic fusion of the Aaker model, inbound marketing, thought leadership, a customer satisfaction feedback mechanism for continuous improvement, frugality in resource allocation and use and a Power-cum-Task culture orientation.

The manuscript also explores the search for new and more resource-frugal approaches to residential property investment in the Netherlands. Thus it adopts a hedonic approach to property price estimation and assessment as the basis for constructing a Liveability Framework supporting frugal residential property entrepreneurship in that country.

The manuscript proceeds in three parts: Part I deconstructs the regional business ecosystem, highlighting a need for fundamental reforms; Part II reviews the literature on brand equity and teases out the cultural and cognitive strategies applied by sample SMEs; Part III investigates the theme of frugal entrepreneurship in the Dutch residential property market.

HB 9781536185263 £211.99 October 2020 Nova Science Publishers 375 pages

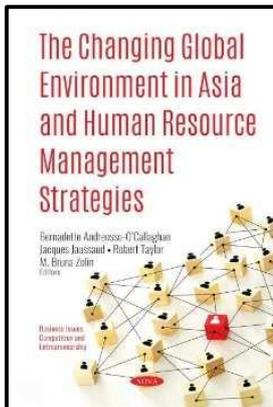


Emerging Human and Techno-Human Business Management Dynamics in a Globalized Environment

Edited by Christina Koutra

An exponential stride in globalization, impressively expedited by advanced technology, has brought about immense changes in the backdrop of world markets. Big data and digital technologies like Augmented Reality, Virtual Reality and Artificial Intelligence, assisted this progression by improving efficiency and effectiveness of the way ‘things are done’! All of these factors, in conjunction, have highly influenced the how, where and when of business management today! Leveraging on them has enabled advanced markets to establish themselves further, and new markets to start emerging spectacularly! In this novel environment of *emerging human and techno-human business management dynamics*, virtual influencers and gamification started becoming the norm of the day. What’s more, businesses are in constant competition to achieve brand loyalty among their customers through bolstering up the branding of their products and services. Advancement in technology though comes at a price, as it leads to an increase in fraudulent activities. In this climate, ethical leadership is required to lead people. Management by mission and evidence-based management can be tools to steer towards better and more transparent decision making in organizations. Amidst this, the role of crisis management is vital to assist in crisis and disaster preparedness.

HB 9781536186024 £178.99 November 2020 Nova Science Publishers 314 pages



The Changing Global Environment in Asia and Human Resource Management Strategies

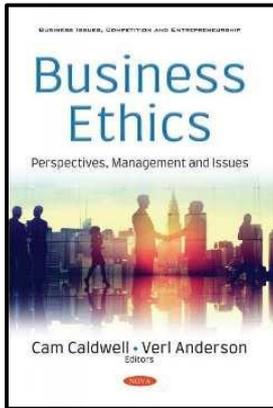
Edited by Bernadette Andreosso-O'Callaghan

Examining how meso- and macro-economic global change impacts human resource management policies of countries and the strategies of firms investing into or from key Asian countries is the focus of this ground-breaking study. The introductory section encompasses several chapters dealing with a number of current policy issues in core Asian countries, such as: China’s drive for artificial intelligence; an evaluation of Japan’s Abenomics; and regionalism.

The section also analyses the evolving macro-economic framework surrounding the internationalization process of Chinese MNEs in European countries, and the specific case of Chinese investment in Japan. This overall framework concludes with an examination of the lifelong learning policies in a European Union country (namely Italy) opening thereby the discussion on human resource management (HRM) issues in the following section of the book. The study of human resource management policies and strategies is appraised from diverse complementary angles. The chapters in the second section of the book provide the reader with a detailed and up-to-date account of expatriation strategies from China, HRM strategies of French MNEs in China, teleworking, training and labor force issues in Japan and knowledge absorptive capacity issues in rural Thailand.

Written by a core group of international experts, *Changing Global Environment in Asia and Human Resource Management Strategies* will appeal to students, scholars, policy makers as well as business practitioners studying and/or working in the areas of business studies, human resource management and international political economy.

HB 9781536176124 £211.99 May 2020 Nova Science Publishers 368 pages



Business Ethics Perspectives, Management and Issues

Edited by Cam Caldwell

Recent evidence readily confirms that ethical conduct in human interaction has declined in the context of business, but also in virtually every phase of life. An alarming number of government leaders at all levels have demonstrated by their conduct that their primary goal is the pursuit of self-interest for themselves, their party, and their constituents - regardless of whether the choices they make are in the long-term best interests of those whom they are obligated to serve.

Academic institutions and their leaders similarly seem to be either tied to past assumptions and traditions that seem, or blatantly out of touch with the needs of their students and the communities that they serve. Increasingly, college and university academic programs are being taught by part-time and temporary faculty who are paid less than their elementary and high school counterparts who lack their educational preparation, level of knowledge, or responsibility in preparing students for their chosen careers.

Non-governmental organizations also struggle to earn the respect of the public, and their trustworthiness has been called into question as chief executive officers and staff receive high salaries, but lack accountability for achieving results or acting with integrity. Those who work in the media are as a group no longer trusted to provide an objective and unbiased assessment of the news. Even religious institutions are under attack and their leaders are being asked to be accountable to the standards which their doctrines advocate.

Implicit in ethical conduct is the responsibility to identify the far goals of human achievement - rather than short-term interests that undermine long-term value creation and outcomes that best serve society.

Abraham Maslow has wisely noted that the pursuit of efficiency must be evaluated in terms of the specific goals intended to be achieved, but the ramifications of individual and collective actions often seem to be out of focus, misdirected, and short-sighted.

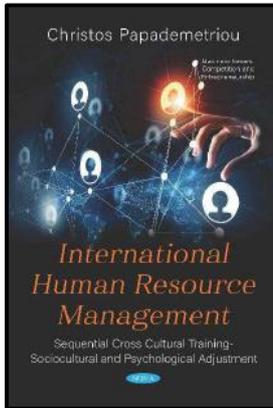
The purpose of this book is to identify key ethics-related issues facing individuals and organizations in the 21st century, and to offer recommendations and encouragement to those who choose to raise the bar for their standards of conduct. This volume combines established thinking about ethics and morality with new insights and ethical perspectives that have never before been addressed by traditional business ethics.

The authors are comfortable in challenging the status quo and failures of so many leaders and organizations who have been unable to earn the trust of the general public. In criticizing the failures of institutions and their leaders, this book is also a plea to those who lead to rethink the standards and criteria which they have adopted about duties that they owe to others.

Many of the insights contained within this book invite readers to begin from within themselves by examining their identities and their assumptions about their ethical beliefs. The evidence about personal ethical standards suggest that individuals rarely make conscious decisions regarding their own actions and fall into patterns that they later acknowledge to be questionable and less than ideal. This book challenges the way that leaders make decisions about moral conduct and asks those who read this book to reassess the impacts of the choices that they make.

Finally, this volume encourages readers to discover the best version of themselves. Only when people strive to achieve their highest potential are those individuals likely to optimally benefit others and create a better world. Ultimately, ethics is about each person's responsibility to constantly improve and to help others along the way.

HB 9781536183764 £211.99 October 2020 Nova Science Publishers 410 pages



International Human Resource Management Sequential Cross Cultural Training - Sociocultural and Psychological Adjustment

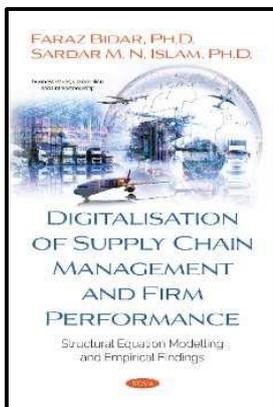
Christos Papademetriou

Recent research supports that sequential forms of Cross-Cultural Training (CCT), which offered pre-departure CCT as well as post-arrival CCT, are more beneficial than nonsequential CCT. This study investigates the impact of sequential CCT upon the level of both sociocultural and psychological adjustment of expatriate managers. This study also aims to enrich the existing literature field with the effectiveness of sequential CCT upon expatriate adjustment.

The methodology of the study was mixed methods design. It adopted an Explanatory Sequential Mixed Methods Design, which included a quantitative phase followed by a qualitative phase. On the one hand, the quantitative data and their analysis gave a general overview of the impact of sequential CCT upon the levels of sociocultural and psychological adjustment while on the other hand, the qualitative data obtained more depth to the research and therefore explicated the quantitative results.

Surprisingly but significantly, both quantitative and qualitative results supported that sequential CCT has no any significant impact upon the sociocultural and psychological adjustment of the expatriate managers. Despite this result, the qualitative findings showed that CCT has helped the expatriate managers in their sociocultural and psychological adjustment, regardless of whether it was sequential or not. Moreover, the results emphasize the importance of the timing of CCT and not its sequentiality. The important assertion of this study is that the effectiveness of the CCT depends both on its content and on its delivery time. Suggestions refer to the delivery time and the appropriate content of CCT in enhancing sociocultural and psychological adjustment of the expatriates.

HB 9781536169478 £146.99 February 2020 Nova Science Publishers 244 pages



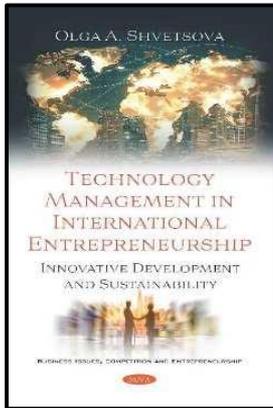
Digitalisation of Supply Chain Management and Firm Performance Structural Equation Modelling and Empirical Findings

Sardar M. N. Islam

The widespread adoption of information technologies (IT) characterising the recent competitive advantage scenario has been of great interest to researchers and practitioners. An important management question today is whether the anticipated economic benefits of information technology are being realised. There have been contradictory findings in the literature regarding its impact on firms' productivity. While the debate known as the "IT productivity" paradox still endures, empirical studies have not shown consistent results to clarify how IT offers benefits to the owning firms. The primary research questions are whether and how IT capabilities can create competitive advantage and enhance firm performance through supply chain relationships (channel capabilities).

A quantitative approach for data collection and analysis is used. Drawing on the resource based theory of the firm and transaction cost economic theory, this study developed and tested a model that proposes supply chain channel capabilities (information sharing, supply chain coordination and supply chain responsiveness) as higher organisational capabilities which mediate the effects of a firm's IT capabilities on its market and financial performances. The findings of this study reveal that a firm's inter-organisational information sharing mediates the influence of IT capabilities on firm performance. Practitioners and academics can benefit from the results of this study in terms of the ramifications for investment decisions as well as to benchmark where they stand with their IT in terms of potential for value creation, business support and improving their supply chain management practices.

HB 9781536167542 £211.99 January 2020 Nova Science Publishers 338 pages



Technology Management in International Entrepreneurship Innovative Development and Sustainability

Olga A. Shvetsova

This book is focused on theoretical bases of technology management in global environment. The author analyses different approaches of innovation creation and development. Main innovative strategies are discussed within different external and internal circumstances. This book is focused on theoretical and practical bases of technology management in global environment. The author analyses different approaches of technology transferring and development in global markets. Global environment analysis, global markets classification and innovations' transferring process are discussed. The main idea of this book is sustainable strategy development for global technology companies.

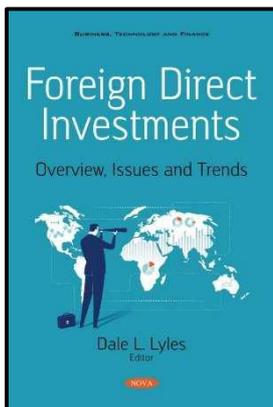
The first chapter refers to recent trends in global innovations' environment: global factors, markets, trends and risks are discussed. The second chapter refers to legal and theoretical aspects of technology entrepreneurship. The third chapter refers to global trends of external and internal environments: environmental analysis, structure and concepts are discussed. The fourth chapter refers to the best practices of global companies in technology management: global leadership through innovations, transferring innovations and problems of customization are discussed. The fifth chapter refers to different models of innovations: core competencies, 4th Industrial revolution and global partnership of global corporations are discussed. The last chapter discusses strategic approaches of global technology entrepreneurship. The theoretical approaches are extracted and discussed with different authors cross over the world; practical material is based on the best practices of global corporations.

The material is prepared on the basis of market research of enterprises and organizations of various forms of ownership in different countries. The theoretical approaches are extracted and discussed with different authors from across the world.

The publication is intended for specialists in the field of higher professional education institutions, as well as for a wide range of researchers, postgraduates and graduate students within any economic specialties.

PB 9781536167771 £87.99 January 2020 Nova Science Publishers 160 pages

Business, Technology & Finance



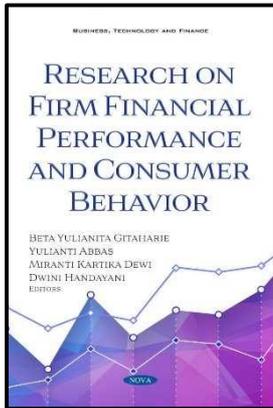
Foreign Direct Investments Overview, Issues and Trends

Edited by Dale L. Lyles

A "foreign direct investment" is defined as an investment in which a resident or a firm in one country has long-term influence and control over at least 10% of the ordinary shares or voting powers of an incorporated firm, or equivalent for an unincorporated firm in another country. This compilation contrasts foreign direct investment decisions between hierarchical internalized multinational enterprises and the emerging network multinational enterprise.

Money, goods and corporate rights, intellectual property, securities rights and requirements for the exploitation of natural resources as a form of foreign investment are also considered. The concluding research analyzes the patterns of foreign direct investments and regional disparities in India from 1990 to 2020, comparing states with coastal locations, industrial infrastructure and port availabilities to interior backward states.

PB 9781536188585 £75.99 November 2020 Nova Science Publishers 135 pages

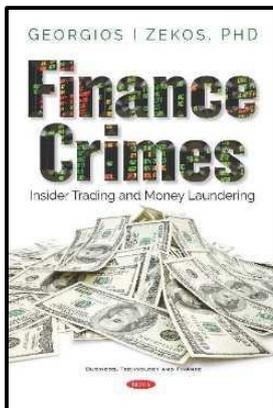


Research on Firm Financial Performance and Consumer Behavior

Edited by Beta Yulianita Gitaharie

This book, “Research on Firm Finance Performance and Consumer Behaviour”, plugs on the essential demand of highlighting consumer behavior and financial performance of companies, including banking and modern fintech-based institutions, particularly at the backdrop of an emerging giant - Indonesia. Contributed by prominent researchers at Universitas Indonesia, the topmost Business School in Indonesia, this book offers how wide array of theories are tested and used to frame models to recommend evidence-informed strategies of effective management. It also covers conversations around the concept, measurement, determinant of middle-class millennials; anti-corruption disclosure and its impact on firm value; effect of behavioural finance, financial and zakat literacy to the public; to roles of various forms of financial technology- (fintech-) based institutions, including peer-to-peer lending and charitable crowdfunding to our society, and other thought-provoking questions and discussions. We are pleased to present this important book to government policymakers and lifelong practitioner learners who can use the information and insights contained here. And, for fellow researchers, librarians, and students especially those who are engaging with research practices, this book is a must-have as it provides various practical replicable examples and helps shape the direction future research of recent issues in its areas.

HB 9781536181531 £211.99 July 2020 Nova Science Publishers 355 pages



Finance Crimes

Insider Trading and Money Laundering

Georgios I. Zekos

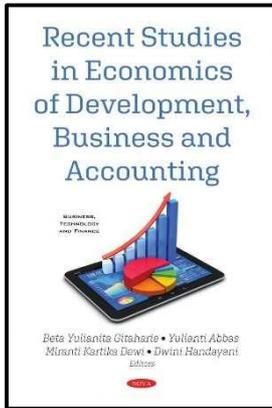
The globalization of trade in goods and services has opened up new and more and more vast markets and so financial markets have triggered sharp growth in investment portfolios and large movements of short-term capital, with borrowers and investors interacting through a more and more unified market. Cyberspace is a global network of computers linked by high-speed data lines and wireless systems and so cyberspace can strengthen national and global governance.

Financial crimes are types of economic crimes which implicate using instruments and institutions of the financial market for getting financial profits at the expense of other market actors.

Insider trading is basically when a corporate insider or another party in possession of proprietary non-public information trades upon it. The insider trading policy is an aspect of a company’s internal governance making certain corporate transparency is preserved upholding investor confidence. Insider trading is far from generic propagated through various means and brought about by various market participants.

Money laundering is the course whereby criminals mask the true origin and ownership of the earnings of their criminal activities permitting them to keep control over these profits and, in due course, to stipulate a legitimate cover for their source of income and the financing of their criminal actions. Crypto-currencies have been portrayed as an instrument making possible illegal activity, as they advance a setting for individuals to create, transfer, launder and steal unlawful funds with anonymity. Terrorism produces governments to be more vigilant with private financial transactions to avert funding of terrorist activities from abroad. Financial crimes contribute to terrorist financing.

HB 9781536168372 £211.99 January 2020 Nova Science Publishers 380 pages



Recent Studies in Economics of Development, Business and Accounting

Edited by Beta Yulianita Gitaharie

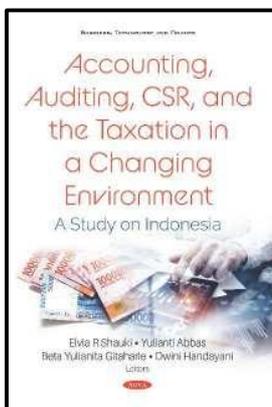
Forget to get exhausted while finding the most updated literature and research across the area of economics of development, business and accounting.

Whether you aim to seek research ideas, learn from best practices, formulate evidence-based policies, “*Recent Studies in Economics of Development, Business and Accounting*” is your decent starting point.

By showcasing evidence from Indonesia, the fastest-growing economies in the south-Asia region and beyond, this edited volume brings wide and deep insights on:

- How supports from government (through policy and subsidy), academia (through community engagement programs), public (through cash waqf) play role in improving the sustainability of informal sectors including microfinance and fishery
- How corporate governance structure, the structure of ownership, gender diversity and country law play a role in companies’ CSR disclosures and earning management
- How children’s education, marriage, and other demographic indicator affect intergenerational income mobility to their parents
- How the integration of business ethics into the undergraduate accounting curriculum, teaching methods and student interactions correlate with student ethical sensitivity
- How companies’ tax avoidance and audit quality influence their probability to participate in tax amnesty
- How the host and home country’s determinants influences return of capital market product
- How business leaders and policymakers may generate practical implications from various studies on the volume

HB 9781536173819 £211.99 July 2020 Nova Science Publishers 449 pages



Accounting, Auditing, CSR, and the Taxation in a Changing Environment

A Study on Indonesia

Edited by Beta Yulianita Gitaharie

This book is written by prominent authors who are specialized in the area from the Faculty of Economics and Business, Universitas Indonesia, and other top-ranked Universities in Indonesia.

The book covers some most recent studies and updated issues related to a Changing Environment. Indonesia Study covering the following three main areas:

1. The first part contains seven papers on financial accounting and taxation topics;
2. The second part consists of seven papers related to corporate governance and CSR topics; and
3. The third part consists of seven papers under auditing topics.

This book is strongly recommended to be used as a reference for researchers, students, and also business practitioners not only in Indonesia, but also wider audiences that required deeper insights/thoughts in dynamic, changing and global emerging market (i.e. in Indonesia).

HB 9781536162776 £211.99 February 2020 Nova Science Publishers 420 pages



Contemporary Issues in Finance, Accounting, and Consumers' Behavior
Lessons from Indonesia
 Edited by Arief Wibisono Lubis

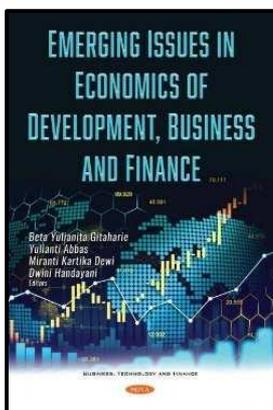
We are pleased to offer you with the following book titled “Contemporary Issues in Finance, Accounting and Consumers’ Behaviour : Lesson From Indonesia” written by prominent authors who are specialized in the area from the Faculty of Economics and Business, Universitas Indonesia, and other top-ranked universities in Indonesia.

The book covers some most recent studies and updated issues in the following areas:

1. Corporate Finance, Governance and Social Responsibility : The articles in this chapter discuss recent issues related with corporate financial management in various contexts, including risk management, risk-taking behaviour, CSR as both an antecedent and a consequence, as well as recent issues in accounting like carbon emission disclosure.
2. Auditing and Accounting Education: This chapters contains articles that analyze how earning management practice could be minimized, how risk-based internal audit could affect credit process, how settlement of government losses is practiced in central government institution, IFRS convergence and discussions on what motivates students to become accounting educators.
3. Islamic Economics and Consumer Behavior: Some issues discussed by the articles in this chapter include Islamic microfinance and women’s empowerment, intention to purchase various products and services (e.g. halal personal care products, commercial airline services, motorcycle, muslim fashions, etc.), zakat as a tax deduction and its influence on tax compliance and spirituality in the workplace.

This book is strongly recommended to be used as a reference for researchers, students and also business practitioners not only in Indonesia, but also wider audiences that required deeper insights/thoughts in dynamic, changing and global emerging market (i.e. in Indonesia).

HB 9781536168815 £211.99 June 2020 Nova Science Publishers 416 pages

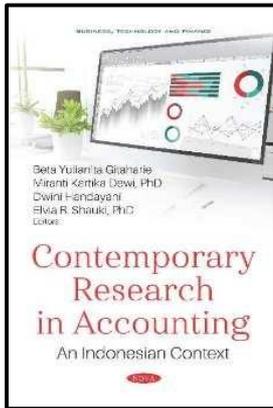


Emerging Issues in Economics of Development, Business and Finance
 Edited by Beta Yulianita Gitaharie

Emerging Issues in Economics of Development, Business and Finance is a resource for academia, practitioners, and policymakers seeking to take part in the discourses of various most updated issues within the shared prolific intersection of the three domains. It discusses headline topics such as how internet penetration and quality may improve a country’s productivity, how usage of big data can predict customer churn, how connection with global value chain may stimulate demand for worker, how prominence of CSR disclosure in optimizing firm value along with the reflections of other thought-provoking topics.

The configuration of this edited volume manifests the concerted connection between economics of development, business and finance in its four parts, which offer thorough investigation-based evidence on investment, technology and human capital development; corporate social responsibility, big data, and customer behaviour; reporting, auditing, business financial performance; and finance and banking. Articles in these chapters are also completed with executable managerial and policy implications providing handiness to business leaders and policymakers to walk the talk without getting overinvolved with texts and numbers.

HB 9781536173826 £211.99 August 2020 Nova Science Publishers 428 pages



Contemporary Research in Accounting An Indonesian Context

Edited by Beta Yulianita Gitaharie

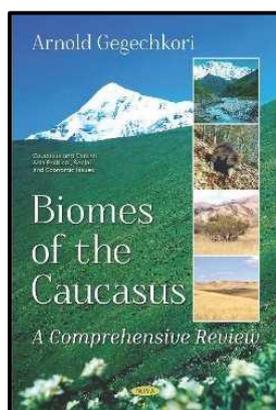
This book, “*Contemporary Research in Accounting: An Indonesian Context*,” will lead its readers to explore an oasis of contemporary research on accounting at the backdrop of an emerging giant-Indonesia. Written by prominent researchers at Universitas Indonesia, the topmost Business School in Indonesia, as well as a manifold of researchers from other top-ranked universities and institutions, this book provides immense assistance for the readers to gain how various research methods are implemented in contemporary accounting topics.

Moreover, this book may cater to the interests of accounting practitioners and consultants too in understanding a wide range of most-recent accounting issues in both public and private sectors, particularly in the following areas:

1. Financial and management accounting: This chapter features contemporary issues in the core topics of accounting. Articles discussing accounting practices in commercial sectors are presented in this chapter including case studies on time-driven activity-based cost in an airline company and cost allocation at an automotive company. Interestingly, this chapter also brings special attention to financial and management accounting practices in Indonesian public sector, such as intangible asset management, livestock accounting, strategic and budget planning, accounting for revenue and public facilities in several ministerial offices.
2. Auditing and taxation: Various novel studies in contemporary auditing and taxation topics are presented in this chapter, including analysis on the implementation of tax allowance and tax holiday on investment activities, tax avoidance of shariah-compliant firms and non-shariah compliant firms, as well as tax audit findings analysis on oil and gas industry.
3. Governance and internal control: Internal control is an imperative bedrock to establish good governance. Discussion on the two topics is of interest of this chapter. Articles covered in the chapter include internal control analysis over the legal liabilities financial reporting procedure at a ministerial office, accountability practices at a social insurance organization, and implementation of the anti-fraud strategy.

We hope fellow researchers from qualitative and quantitative streams, students with a thirst for knowledge, resourceful librarians, and lifelong practitioner learners find this book as a solid grounding of highly relevant contemporary accounting topics, particularly within the context of Indonesia.

HB 9781536162790 £211.99 January 2020 Nova Science Publishers 340 pages



Biomes of the Caucasus A Comprehensive Review

Arnold Gegechkori

The present monograph by Dr. A. M. Gegechkori - '*Biomes of the Caucasus: A Comprehensive Review*' (about 450pp.) - is the first scientific-educational work in English on this topic.

The Caucasus Isthmus between the Black and Caspian Seas (38025' and 47015'N, 36030' and 50020'E) is a region in the Northern Hemisphere. It covers an area of approximately 441,000km². Being a natural bridge between Europe and Asia, the Caucasus is an extraordinary crossroads in terms of its geopolitical status, cultural heritage, and biodiversity.

The Caucasus is famous for having some of the richest biodiversity, making it one of the 34 most diverse and endangered biodiversity hotspots in the world. The region occurs from among the lush, broad-leaved forests along the Black Sea coastal area, to the well-expressed nival zone and the deserts of the eastern Caucasus.

Flora within the Caucasus is diverse, with about 6,300 species of vascular plants, 1,600 of which are endemic and relict endemics (25.3 %).

Biota of the Caucasus has always aroused the interest of scholars. Studies conducted by botanists and zoologists on the biodiversity of the Caucasus started in the beginning of the 18th century. Such research activities were relatively short-term, and based solely on either plant or animal investigations. Long-term, comprehensive (floristic, faunistic, biogeographical) studies of the wilderness of the Caucasus in all biomes and altitudinal zones, and in all vegetation seasons, were carried out by Dr G. Radde in the late 19th and early 20th centuries, and Dr A. M. Gegechkori in the second half of the 20th and early 21st centuries. In the framework of the Caucasus biota, the main target of research activity of Dr. Gegechkori (1962-2018) was psyllids (Insecta; Hemiptera: Psylloidea) - a highly indicative (bio-indicator) group for environmental research.

This text aims to provide information for naturalists, concerning the biota of the Caucasus, through its biomes, and refugial areas and habitats. The work is focused on supplying a database for the current presence and distribution of many species, with an emphasis on the keystone species, the existence and range of which face major challenges and threats today, caused primarily by human's direct and indirect activity, and global warming.

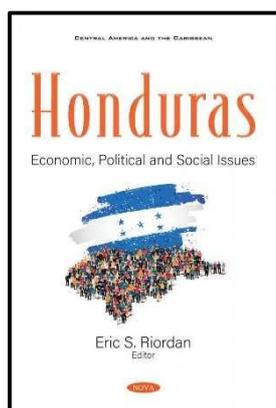
The book incorporates the most recent taxonomic ranking of plants and animals species in the Caucasus, and the regularity and history of its biomes, among other topics. The monograph is also heavily illustrated with mostly original color photos, which reinforce the scientific quality of the text.

This book will be of great interest to scholars of life and earth sciences and geographers. As an interdisciplinary work, the monograph provides students of all levels with valuable information on the environmental sciences, which may inspire them to pursue this topic within natural science, stimulating their research and career choices.

Finally, the purpose of the work is to strengthen the readers' awareness of the environmental challenges among the local people of the Caucasus, in light of on-going environmental changes, and the necessity of protection of this region's natural resources.

HB 9781536152340 £284.99 March 2020 Nova Science Publishers 502 pages

Central America & the Caribbean



Honduras Economic, Political and Social Issues

Edited by Eric S. Riordan

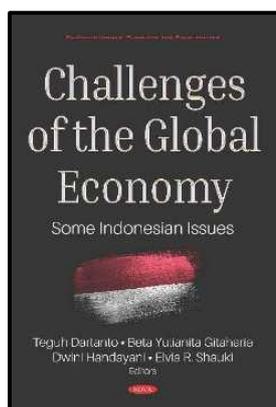
This compilation first details the ways the Plan for the Alliance for Prosperity in Honduras sought to generate sources of employment, develop human capital, improve citizen security and access to justice, and strengthen institutions.

The authors go on to explore the transformation of the Honduran agricultural sector in the context of the modernization process of the past four decades.

A framework for discussion on agricultural value chains, competitiveness, sustainable landscape and markets is proposed in closing.

PB 9781536185232 £75.99 October 2020 Nova Science Publishers 108 pages

Economic Issues, Problems & Perspectives



Challenges of the Global Economy Some Indonesian Issues

Edited by Beta Yulianita Gitaharie

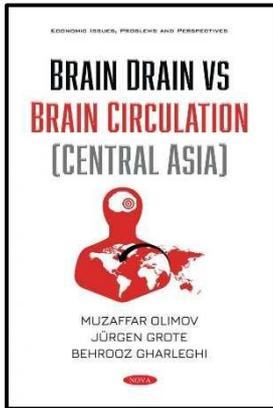
We are pleased to offer you the following book chapter titled: “Contemporary issue on development economics and well-being: Exploring distinctive cases in Indonesia” written by prominent authors who are specialized in the area from the Faculty of Economics and Business, Universitas Indonesia, and other top-ranked universities in Indonesia.

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1. Population Economics in Indonesia: The articles in this chapter discuss issues on the changing population structure, including: the impact of Millennials’ behavior and characteristics that are different from the previous generation on various life spectrum, such as fertility preference; the impact of fast development in transportation and economy on migration; and decent wages in a global production network.
2. Islamic Economics and Microfinance: This chapters contains articles that analyze how zakat, shodaqoh, and infaq can be used as economic empowerment tools by improving the well-being in the community; and the intention of zakat payers through the lense of Theory of Planned Behavior.
3. Monetary and Fiscal Challenges in a Changing Global Economy: Some issues discussed by the articles in this chapter are the use of monetary and fiscal policy to speed up economic growth; some empirical findings on taxation, trade liberalization and its impact on food security; technology and its impact on money demand; and analysis of the stock market’s trend. These timely issues are relevant in increasing the interdependence and openness of the country.

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HB 9781536162769 £211.99 January 2020 Nova Science Publishers 394 pages

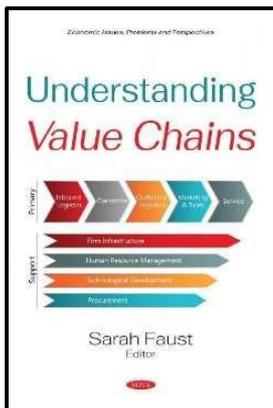


Brain Drain vs Brain Circulation (Central Asia)

Edited by Muzaffar Olimov

The volume examines the issue of brain drain in Central Asia. The chapters analyse the causes of brain drain and the methodologies of addressing it with case studies in the region. They also investigate various policies that could lead to brain circulation and eventually brain gain. The volume demonstrates that some of countries in the region are facing the problem of brain drain more than others and no action has been taken, therefore it requires immediate action by policymakers and economists. The volume is a useful addition to the scant literature dealing with brain drain policies for a sustainable economic development, and policymakers will find it useful in designing policies for achieving development policies. The volume will also be useful for higher degree research students, especially in the area of economic and sustainable development.

HB 9781536187557 £211.99 November 2020 Nova Science Publishers 298 pages



Understanding Value Chains

Edited by Sarah Faust

Understanding Value Chains first examines the process of the institutionalization of the main theoretical foundations of the global value chain since its conception in the academic field and, subsequently, in international organizations.

The authors analyse the evolution of Mode 5 services jobs and salaries in the EU, assessing whether there are signs of functional upgrading and how it affects female jobs and the gender pay gap.

The coffee global value chain is broken down into five segments: primary production, processing, trade, roasting, and marketing.

An investigation of 34 Indonesian provinces was conducted in an effort to reformulate the policies relating to circular sustainable reverse logistics. Four new components: vision, mission, and managerial orientation; infrastructure capabilities; human resource and organizational commitment; and regulation are used to assess the readiness of each level of government.

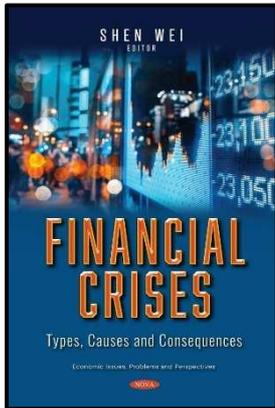
The authors discuss how, as the UK had no trade agreement with the African, Caribbean, and Pacific countries immediately after the referendum vote, this transition period presents an excellent opportunity to negotiate a new trade agreement.

Value chain analysis is used to help understand how Guyana participates in the gold value chain, and to help develop appropriate policies to address its supply-side limitations.

Guinea-Bissau's position in the cashew value chain is assessed, and recommendations to address challenges are proposed.

This compilation presents the agricultural value chain framework, introducing the main ideas of the system dynamics methodology and demonstrating the application of system dynamics modeling to a real-world case.

HB 9781536177282 £211.99 April 2020 Nova Science Publishers 321 pages

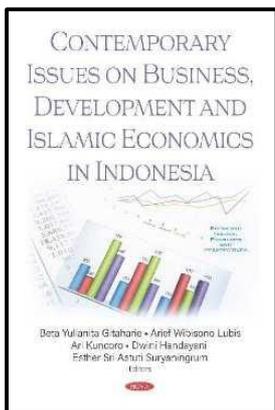


Financial Crises Types, Causes and Consequences

Edited by Shen Wei

While the world is witnessing a new wave of financial slowdown and great recession due to the coronavirus pandemic, the understanding of financial crises has not been complete. The contributors of this book look into financial crises from economic, legal, political science, social science lens with the aim of understanding the types, causes, consequences and impacts of financial crises in a comprehensive way. More importantly, the authors investigate regulatory responses, regulatory effectiveness, regulatory responses by applying a variety of approaches and methodologies through the study of financial, corporate, business, healthcare, capital market, banking sectors. This is a timely contribution to our understanding of financial crises and preparation for the next financial recession on the horizon.

HB 9781536185164 £211.99 October 2020 Nova Science Publishers 334 pages



Contemporary Issues on Business, Development and Islamic Economics in Indonesia

Edited by Arief Wibisono Lubis

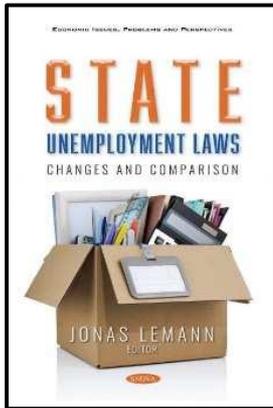
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2. Islamic Economics and Microfinance: This chapters contains articles that analyze how zakat, shodaqoh, and infaq can be used as economic empowerment tools by improving the well-being in the community; and the intention of zakat payers through the lense of Theory of Planned Behavior.
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HB 9781536162783 £211.99 February 2020 Nova Science Publishers 414 pages



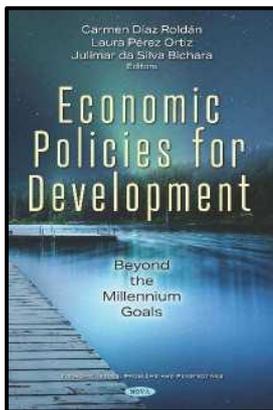
State Unemployment Laws Changes and Comparison

Edited by Jonas Lemann

Chapter 1 analyzes recent changes to state Unemployment Compensation (UC) programs. Two categories of UC state law issues are considered: (1) changes in the duration of state UC unemployment benefits, and (2) changes in the UC weekly benefit amount.

Chapter 2 provides state-by-state information on workers covered, benefit eligibility, methods of financing, and other areas of interest in the Unemployment Insurance (UI) program. It also includes information on the temporary disability programs operated in six states.

HB 9781536182026 £211.99 August 2020 Nova Science Publishers 344 pages



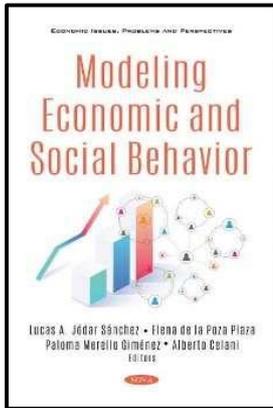
Economic Policies for Development Beyond the Millennium Goals

Carmen Díaz-Roldán

The promotion of economic development is a recurrent area of interest, both in the policy ground as well as in the academic arena. Developed and developing countries are aware that there are pending issues to be solved. Trying to offer a response to some of them, the Sustainable Development Goals (SDGs) or the 2030 Agenda of the United Nations balance social, economic and environmental factors which are in turn the pillars for sustainable economic growth. In this context, social changes, innovations, and technological advances would play a crucial role. But the needed changes require adequate economic policies aimed to promote sustainable economic development. Joint to this, the past financial and economic crisis has questioned the usefulness of several paradigms accepted by the academy and has also favored the research on economic policies. In the current globalized world, the new approaches to conduct economic policies, and the practical lessons that emerge from empirical analysis, are revealed as necessary tools to understand international economic relations.

In this book, we provide some contributions that show the most recent approaches showing to which extent economic policies would overcome a sustainable economic development. First, we will review the current situation and the perspectives of development theories and policies. Next, we will show the scope of both demand-side and supply-side policies, when trying to achieve economic development. Finally, we will show several examples of how developing countries from the Latin America area are dealing with the current situation after the economic crisis, in light of the Sustainable Development Goals.

HB 9781536171389 £211.99 April 2020 Nova Science Publishers 304 pages



Modeling Economic and Social Behavior

Edited by Lucas A Jodar Sanchez

This book analyzes human behaviour from an individual and collective perspective. Based on cutting-edge research, each chapter is focused on modelling economic and social behaviour at different fields and environments.

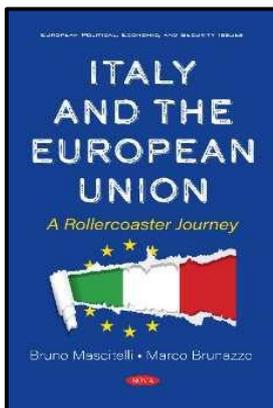
The decision making process of individuals and also organizations is modelled applying innovative quantitative and qualitative approaches, explaining by their forecasted results the consequences to the specific environment of organizations. Stakeholders such as competition, customers, providers, communities, public authorities are affected by individual and organizational behavior.

The book comprises the most relevant topics of current times. Researches challenged the reader by the approaches followed when presenting their works by in sighting the pillars of western societies: family, education, healthcare, culture, citizenship security, demographics, competitiveness in the framework of Europe, good and service markets, financial markets.

This book offers an overview of trendy issues arising worldwide, offering a real and applicable answers to socio-economic dilemmas.

HB 9781536180947 £211.99 August 2020 Nova Science Publishers 348 pages

European Political, Economic, & Security Issues



Italy and the European Union

A Rollercoaster Journey

Bruno Mascitelli

At the end of the Second World War in 1945, which brought on a new Italian State, Italy's Foreign policy was first and foremost that of re-joining the new order of western alliances and playing a role in the re-building of a new Europe different from that which had brought war and conflict.

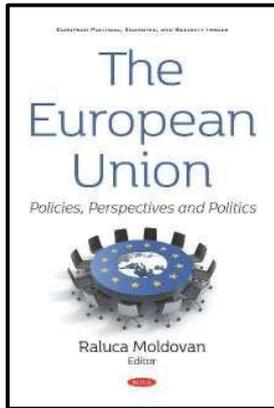
The book "*Italy and the European Union: A Rollercoaster Journey*" seeks to bring to English language readers the manner in which Italy directed, approached and implemented its vision toward the new Europe. New visions and proposals emerged through champions such as Altiero Spinelli, Alcide De Gasperi, Robert Schuman and Jean Monnet. It was meant to be a new European journey, which would seek to put war and conflict behind it.

Being an original member of the Coal and Steel Authority established in the early 1950s, Italy sought to become a player in the direction of European integration. However, it did so with significant distractions and hurdles-at times as a bystander and at other times as a prominent player. The presence of Franco-German leadership was in the first instance a vision but for Italy at times contentious. Equally, Italy was afflicted by its internal distractions and priorities, which were at times a threat to its stability and to its political institutions. At times Italy made significant contributions to the direction of the European journey much of which under the constant eye of ideological tensions in country. It was the country with the largest Communist Party in Western Europe within a bi-polar Cold War arrangement, which remained a constant source of suspicion and concern.

From being a Europhile member state in the 1990s to one where Euroscepticism appears regularly, Italy remains ambivalent about its relationship with the European Union depending on the political party in government.

This book seeks to provide the story on how and why these changing perceptions of the European Union occurred and what possible avenues awaits this country on its rollercoaster journey with the European Union.

HB 9781536176018 £178.99 March 2020 Nova Science Publishers 279 pages



The European Union Policies, Perspectives and Politics

Raluca Moldovan

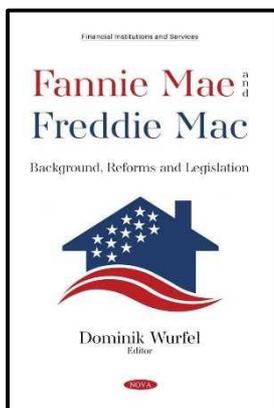
The present volume brings together a collection of fifteen contributions both by well-known scholars and young researchers from Norway, Spain, Portugal, the Czech Republic, the United States, Germany, Ireland, and Romania, focused on various political, legal, social, and economic aspects of the contemporary European Union. The book is divided into two parts, the first one examining different EU actors, policies, and politics, from the rule of European capitalism to integration challenges, from the discourse on migration to the reform prospects of the common agricultural policy, from threats to competitiveness to the EU's educational policies, from the potential election of the Commission president to the role of parties in the current European political landscape, and from rural and urban well-being across the Union to more technical EU law aspects.

The second part looks into the role of the European Union as a regional and global actor from a few broader perspectives, dealing with several difficult trials it now faces, from the Eurasian challenge embodied by Russia and China to its current problematic relationship with both its eastern neighbour (the Russian Federation) and its long-time transatlantic partner (the United States), and from its role as mediator in the Serbian-Kosovar reconciliation to its stance regarding the Republic of Moldova's European aspirations and their impact on the identity discourse in the small autonomous region of Găgăuzia.

The contributions are based on multidisciplinary perspectives from the fields of law, political science, economics, social policy, and international relations, forming a cohesive and coherent collection that provides the reader with many relevant perspectives on some of the European Union's most challenging contemporary policies, as well as on its role as a key regional and global player in a world beset by levels of instability, uncertainty, and threat seldom seen before in recent history. The EU's domestic problems, ranging from the rise of populism to growing Euroscepticism in almost all member states, and from increasing public disillusionment with politicians and political processes to the never-ending chaos of Brexit, coupled with its continued inability to speak with a strong, unified voice in matters of foreign policy and international crises means that this political structure formed in the early 1950s to guarantee peace in Western Europe, which later evolved into the intricate confederative framework we know today, is facing deep, uncharted waters that may well prove difficult to navigate. The present volume aims to provide a few answers to the most pressing questions confronting today's European Union.

HB 9781536171426 £211.99 March 2020 Nova Science Publishers 366 pages

Financial Institutions & Services

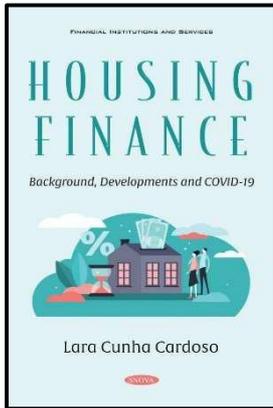


Fannie Mae and Freddie Mac Background, Reforms and Legislation

Edited by Dominik Wurfel

Congress chartered Fannie Mae and Freddie Mac, also known collectively as the government-sponsored enterprises (GSEs), to promote homeownership for underserved groups and locations by providing liquidity to the secondary mortgage market. National mortgage rates tend to fall as the supply of funds in this market increases, making homeownership more affordable. This book describes Fannie Mae's and Freddie Mac's activities and mission and summarizes the progress made to date on FHFA's initiatives.

HB 9781536186529 £211.99 October 2020 Nova Science Publishers 337 pages

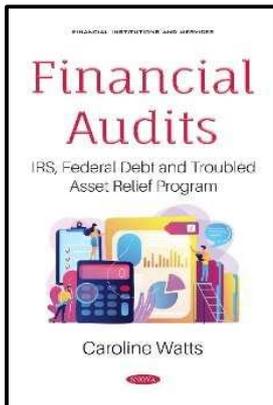


Housing Finance Background, Developments and COVID-19

Edited by Lara Cunha Cardoso

A loan that uses real estate as collateral is typically referred to as a mortgage. The U.S. mortgage market is one of the largest markets in the world, with approximately \$10 trillion in debt outstanding. The mortgage market can be thought of as having two major components—the primary market in which mortgages are originated and the secondary market in which existing mortgages are bought and sold. This book recent developments and several housing finance issues stemming from them.

HB 9781536186215 £211.99 October 2020 Nova Science Publishers 326 pages



Financial Audits IRS, Federal Debt and Troubled Asset Relief Program

Edited by Caroline Watts

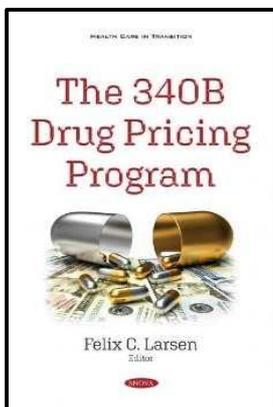
Chapter 1 - In accordance with the authority conferred by the Chief Financial Officers Act of 1990, GAO annually audits IRS's financial statements to determine whether (1) the financial statements are fairly presented and (2) IRS management maintained effective internal control over financial reporting. GAO also tests IRS's compliance with selected provisions of applicable laws, regulations, contracts, and grant agreements.

Chapter 2 - GAO audits the consolidated financial statements of the U.S. government. Because of the significance of the federal debt to the government-wide financial statements, GAO audits Fiscal Service's Schedules of Federal Debt annually to determine whether, in all material respects, (1) the schedules are fairly presented and (2) Fiscal Service management maintained effective internal control over financial reporting relevant to the Schedule of Federal Debt. Further, GAO tests compliance with selected provisions of applicable laws, regulations, contracts, and grant agreements related to the Schedule of Federal Debt.

The Office of Management and Budget (OMB) Circular A-136 provides agencies with the guidance for reporting financial and performance information to Congress, the President, and the American people on an annual basis. In lieu of the consolidated Performance and Accountability Report (PAR), the U.S. Department of the Treasury's (Treasury) Office of Financial Stability (OFS) has chosen to prepare a series of separate reports to provide the fiscal year 2019 financial and performance information for the Troubled Asset Relief Program (TARP) as discussed in chapter 3.

HB 9781536173703 £178.99 March 2020 Nova Science Publishers 266 pages

Health Care in Transition

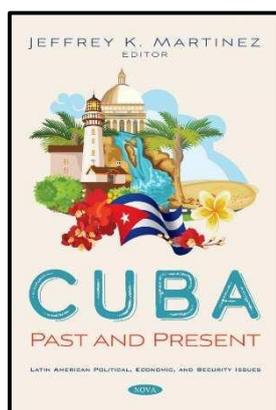


The 340B Drug Pricing Program

Edited by Felix C. Larsen

The 340B Drug Pricing Program (340B Program) and the Medicaid Drug Rebate Program require manufacturers to provide discounts on outpatient drugs in order to have their drugs covered by Medicaid. These discounts take the form of reduced sales prices for covered entities participating in the 340B Program -- eligible hospitals and federal grantees -- and rebates on drugs dispensed to Medicaid beneficiaries, shared by states and the federal government. This book looks at important issues pertaining to the 340B Drug Pricing Program.

HB 9781536179040 £178.99 May 2020 Nova Science Publishers 340 pages



Cuba Past and Present

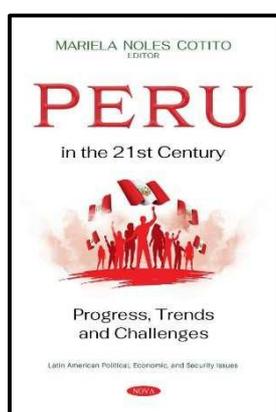
Edited by Jeffrey K. Martinez

Based on extensive research at the Cuban National Archive, *Cuba: Past and Present* examines how the Spanish Administration established the embargo of properties during the Ten Years War in April 1869.

Results of training in pregraduate and postgraduate studies in the universities of Holguín and Cienfuegos are examined in an effort to study the processes of inclusion in higher education.

The authors investigate inequality trends in Cuba in recent decades through applying quantitative and qualitative methodologies on existing household/individuals surveys.

PB 9781536185249 £75.99 September 2020 Nova Science Publishers 111 pages

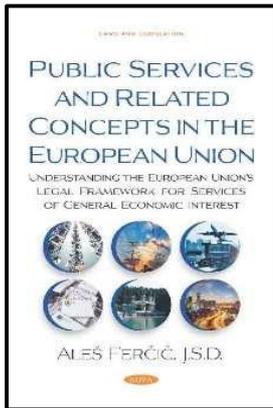


Peru in the 21st Century Progress, Trends and Challenges

Edited by Mariela Noles Cotito

This book intends to provide the reader with a number of perspectives about the complex political landscape of Peru. Further, its main objective is to shed light on some of the topics that often get ignored when trying to assess the country's identity and its positioning as a player in the Latin American region, and the world. Its final intention is to spark informed conversations where there are none, and enrich the ongoing ones.

HB 9781536184983 £211.99 September 2020 Nova Science Publishers 346 pages



Public Services and Related Concepts in the European Union Understanding the European Union's Legal Framework for Services of General Economic Interest

Ales Fercic

Public services or more precisely, to use the EU's terminology, services of general economic interest have traditionally played a vital role in the normal functioning of the society in the Member States. Yet, their equity or non-economic components have often caused tensions with the internal market components, such as the free movement of production factors, competition and economic efficiency. To put it simply, their place within the internal market has been for a long time a persistent irritant in the European public debate.

However, the situation has changed over time, in particular after the Lisbon Treaty which introduced the "new context" which seems to be more friendly to services of general economic interest than ever before. In this regard it is worth noting that, given the place occupied by services of general economic interest in the shared values of the EU as well as their role in promoting social and territorial cohesion, the EU and the Member States, each within their respective powers and within the scope of application of the Treaties, must take care that such services operate on the basis of principles and conditions, particularly economic and financial conditions, which enable them to fulfil their missions. It is a kind of joint responsibility for the effective provision of services of general economic interest which indicates that also the EU institutions must accept them as a building block of the European (market) integration process. In fact, the recent case law seems to support this thesis.

The Post-Lisbon state of play in the discussed field is in the center of the book but for practical reasons it also offers a broader view to a reader.

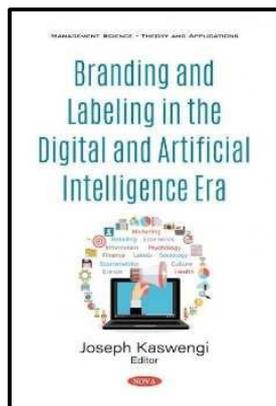
The book consists of the three interrelated chapters which relate in one way or another to services of general economic interest and corresponding supranational legal framework. The latter is par excellence topic of the EU (law). The introductory chapter is designed as the EU law toolkit which explains the values and aims of the EU, its competences and institutional structure, the fundamental legal principles and concepts which are of particular importance for services of general economic interest. This is followed by the second chapter, which sets the scene by explaining the socio-political background at the both levels, national and supranational.

In addition, the second chapter discusses the concept of services of general economic interest and related concepts. The third chapter is the very core of the book because it discusses the present EU's legal framework for services of general economic interest. In addition to the general and sector-specific hard law, it includes most relevant case law and soft law. The main emphasis is, however, on the primary (constitutional) EU law, predominantly on the part relating market competition, e.g. Art. 101-109 TFEU, and on the part which directly address services of general economic interest, e.g. Art. 14 and the related Protocol, Art. 106(2) TFEU, and Art. 36 CFREU.

As such, the book could be interesting for all those who, in one way or another, deal with public services or services of general economic interest. Namely, the book is primarily oriented towards experts dealing with those services within the EU, however, due to its structure as well as gradualist and systematic approach, it can reach other readers as well and enable them to understand the EU's legal framework for services of general economic interest.

HB 9781536164220 £178.99 March 2020 Nova Science Publishers 232 pages

Management Science - Theory & Applications



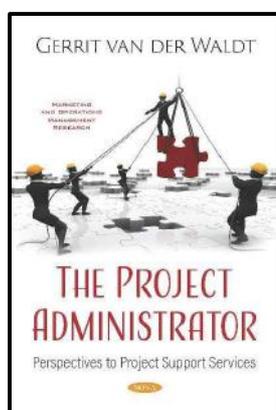
Branding and Labeling in the Digital and Artificial Intelligence Era

Joseph Kaswengi

This book presents current research in the area of branding and labeling. It covers a wide range of topics including brands, labels, marketing, econometrics, psychology, finance, health, economics, sociology, information, culture, heritage, retailing, etc. It addresses various areas of research such as consumer behavior in online advertising, franchising, mobile money markets, hospitality industries, packaging transparencies. The present book contributions use quantitative and qualitative methods such as experiments, case studies, questionnaires, mixed and empirical and conceptual approaches. The contributions are respectively presented in accordance with the following themes: consumer behavior and decisions, labelling strategy, brand market trends, branding local brands and theoretical research avenues.

HB 9781536174991 £87.99 May 2020 Nova Science Publishers 197 pages

Marketing & Operations Management Research



The Project Administrator Perspectives to Project Support Services

Gerrit van der Waladt

The application of projects in various organizational settings and for multiple purposes is accelerating at a rapid pace. Increasingly public and private sector institutions and enterprises appreciate the value of projects to render services and products on time, within budget and according to quality specifications. The ultimate success of projects is, however, dependent on the professional expertise of dedicated support staff. The role and responsibilities of project administrators are therefore rapidly growing to establish administrative support structures, systems and processes, as well as adequate project controls, document management, and stakeholder communication.

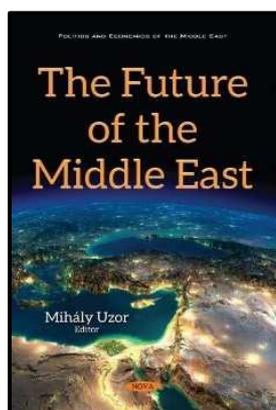
Project host organizations, project managers and governance bodies, such as steering committees, need to be strongly supported to ensure that the hands of key role-players are strengthened through accurate record-keeping, archival services, project management information systems, control systems, and team support. For this purpose, organizational arrangements such as project management units, project support offices, and project management offices are established to facilitate institutional memory and to embed the principles of a learning organization as far as project best practices are concerned. The body of knowledge of Project Management is also highly dynamic and is expanding to incorporate the exciting world of project support services.

The purpose of this publication is to provide an overview of the nature of project support services with particular reference to the roles and responsibilities of project administrators. The publication covers the following key areas:

- the fundamentals of project management including concepts, principles, life cycle phases, PMBOK, and methodologies;
- the nature of project support services, including the typical job profile and responsibilities of project administrators;
- support through organizational and project governance arrangements;
- project planning support;
- project controls, reviews, and reporting support; and
- project team support and self-management.

This publication is a must-read for project practitioners in the field of project support services and business administration, and also serves as an invaluable text book to train project support staff.

HB 9781536164978 £146.99 January 2020 Nova Science Publishers 232 pages



The Future of the Middle East

Edited by Mihály Uzor

The Future of the Middle East first focuses on the way in which land use is considered a critical issue in physical urban development. Population growth and the need to develop urban areas has given rise to concerns regarding the management of natural disasters in urban communities.

The authors investigate Iran's agricultural sector, particularly its current condition and trends, in an effort to assess the welfare of the community as well as the environmental quality.

Additionally, this compilation aims to determine the main causes of economic development in Yazd City, reviewing the role of merchants in the historical context.

The evolution of U.S. policy in Afghanistan is evaluated from the war's initiation in 2001 up to the present.

Despite overtures to achieve a cease fire and on again off again talks with the Taliban, President Trump has conceded that the U.S. will remain in Afghanistan until we have either a deal or total victory, neither of which looks realistic at this time.

The authors attempt to link the increase in youth population in Afghanistan to rising terrorism, addressing implications on security and policy.

Following this, the US-led reconstruction efforts that followed the 2001 invasion of Afghanistan and the 2003 invasion of Iraq are described.

HB 9781536183771 £211.99 October 2020 Nova Science Publishers



The New Turkey Politics, Society and Economy

Recep Gulmez

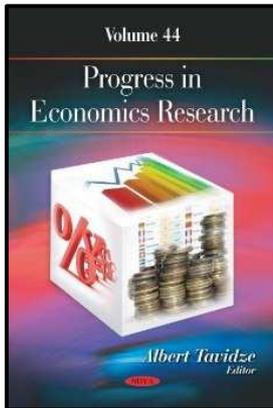
This book intends to contribute to the discussions on the “New” Turkey, which has become a noteworthy term during the third term of the Justice and Development Party (AKP) and which was officially used by Erdogan, the Republic of Turkey in 2014. The “New” Turkey, although a connotation used frequently for a new beginning of politics followed by each political power, has been attributed to a symbolic value by the current political power, AKP. The “New” Turkey has a bipolar meaning in Turkish politics: One that is strongly defended and supported by the current political power to maintain the historical bond between the Ottoman heritage, a mixture of Turkish culture and Islamic identity, and the Turkish republic, therefore to reinstate the Ottoman understanding among the people through state institutions while challenging the secular and Kemalist side, which resists losing the “old” Turkey's Kemalist identity.

Political, social and economic transformations are visible in daily and social life in Turkey toward Turkish-Islamic synthesis. Such a visibility is of concern for both polarized sides in Turkey. The “conservative democrat” AKP is deeply keen on bringing back the “national” and “local” philosophy of culture, production, technology and identity while protecting their “own” and “othering” those who do not agree with the AKP, securitizing the opposition who disregard the Ottoman heritage and who states the Turkish Republic was founded from a scratch.

This book focuses on the political regime transformation, social problems such as aging and nation, economic problems such as import and export destinations during the third term of AKP, when they officially started to name it “New” Turkey. Although the “New” Turkey is very often used to denote a state culturally and ideologically conservative, it is also a term to utter a regional power, which centers itself in the world politics.

HB 9781536174649 £178.99 April 2020 Nova Science Publishers 311 pages

Progress in Economics Research



Progress in Economics Research Volume 44

Edited by Albert Tavidze

Progress in Economics Research. Volume 44 begins with an analysis of the influence of the economic crisis of the year 2008 on the consumption of “affordable luxuries” through an examination of the sales and market performance of different product categories.

Following this, the authors assess an approach for reshaping the institutional basis for regional economic progress inspired by ongoing national economic reforms in present-day Ukraine. The theoretical basis for conclusions is drawn from the modern theory of new institutionalism.

An in-depth analysis of energy efficiency in the South Caucasus region is provided, identifying two basic problems: incompatible legislation and incompatible consumer tariffs.

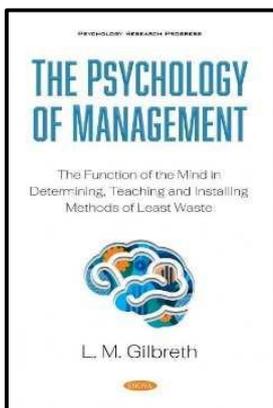
Continuing, this compilation reviews the de-risking experience of several Caribbean countries. Some considered solutions include utilizing the correspondent banking relationship of domestic Central Banks, strengthening domestic regulatory and legislative framework to reduce risk perception, and lobbying at the regional level to raise awareness.

The authors also address the importance of public procurement in spending public funds, which has a high impact on the development of the private sector.

The conclusion raises questions regarding whose GDP should be optimized in a global economy, whose employment level should be addressed, and how this new stage in world development will look.

HB 9781536182484 £229.99 August 2020 Nova Science Publishers 229 pages

Psychology Research Progress



The Psychology of Management The Function of the Mind in Determining, Teaching and Installing Methods of Least Waste

Edited by L. M. Gilbreth

The Psychology of Management: The Function of the Mind in Determining, Teaching and Installing Methods of Least Waste provides an insight into industrial organization thinking at the turn of the century.

HB 9781536186147 £211.99 September 2020 Nova Science Publishers 334 pages



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